

Dan Raftis

Toronto based design professional with over 12 years of experience transforming businesses and solving complex issues for digital products by bringing cross-functional collaboration to the intersection of UX, visual design, technology and branding.

EXPERIENCE

VP, Art Director, DBRS Morningstar

January 2016 – Present

Design Consultant, RBC

January 2015 – January 2016

Designer, Contempo Media

June 2012 – December 2014

Designer, Colliers International

May 2009 – April 2010

EXPERTISE

Design

Creative Direction
Logo & Identity
Product Design
Website Design
Infographics
Annual Reports
Digital Campaigns

Pitch Decks
Presentations
Book Design
Editorial Design
Marketing Material
Sales Collateral
Signage & Wayfinding

Strategy

E-Commerce
Workflow Strategy
Editorial Automations
Marketing/Growth
Content Strategy
SEO & SEM

EDUCATION

B. Tech, Graphic Communications Management Ryerson University

September 2006 – June 2010